Tuesday, 3/19/2019 9am-12pm **ISCC Long Range Planning Meeting**

The ISCC is holding a Strategic Planning Meeting after the TAGA conference in Minneapolis. Attendees for this no-charge event, must register in advance. We will be meeting at a Sherwin Williams (312 S. 11th Ave. Minneapolis, MN 55415). Coffee, and a box lunch will be provided by ISCC. If you are unable to attend in person a teleconference link will be provided.

Registration here: https://iscc.org/event-3159322

The purpose of the meeting is to identify and set a path for the future of the ISCC

In preparation for the meeting please be thinking about the following:

What do we do best?

What are our strengths and weaknesses?

What opportunities should we be considering?

Where do we want our organization to be in one year, or Three years from now?

Do we have the personnel and resources to go there?

What value does our organization bring to our membership?

Some topics for discussion:

- 1. Future meetings. What topics should be addressed?
- 2. What other organizations might we develop relationships with?
- 3. What should the structure of future meetings look like?
- 4. Student/ young professional interactions. Example: TAGA handles students. Contests, awards, "young professional" sessions, etc. Should we adapt these strategies for the ISCC?
- 5. Structure of the ISCC. How can we best get done what the color community needs done? Are project committees the best/only answer? What else can be done?

Please try to attend this very important meeting, you may contact me with any questions or suggestions.

Warm regards,

Jerald Dimas

ISCC President

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